



Article Ideas on Empowering People*	Article Ideas on Amplifying Success*	Article Ideas on Building Community*
Gender, Race, Age issues in the workplace	Descriptions of Learning Management Systems being used in specific fields.	Write about your job, volunteer work or field (why you like it, what you don't like about it, how to get into that field, and recommendations)
Psychology of Empowerment & Disempowerment	Introduction and analysis of psychometric assessments pertaining to performance.	Biographical article about a significant transition in life & how it affected your role, life, career, relationships, self, or leadership.
Benefits of Coaching in a particular group (e.g, executives, couples, nurses, engineers, etc.)	Highlight story of one or more coaching clients and how coaching worked. (must have express written permission from each client allowing you to highlight their story)	How-to articles about how you mentored others where "you have gone before"
Training New Leaders and Leader Development Programs	Discussion of Training Programs for entrepreneurs, small businesses, next wave of workers, corporations, or nonprofits	Experience Volunteering or Serving on a Board; Roles, Responsibility, and Outcomes
Worker satisfaction and performance	Career Hunt and Interview Success Strategies	Professional, Associations, & Business Networking opportunities & techniques
Identifying Success in Life Coaching	Issues & Emerging Human Resources Trends	How-to articles on friendships & forming functioning groups based on interest
Issues of Stress and Risk Management	Team Development and Effectiveness	All about being involved in Colleges, University, & Alumni Communities (comparisons, how-to be involved, health issues, programs, clubs, professionalism vs school life)

**Writer Deadline:** See chart below, but know that we won't be militant about this. We'll work with you to best represent us both.

**Article Length:** 600 – 1500 words with main points or sections (if any) in bold

**Submissions:** Word format attachment for ease of editing & printing, not drive access documents.

Series ideas: Minimum of two articles & Maximum of five articles, must be submitted all at once for scheduling posts

**Required:** Your short biography, your professional photo, and your company logo

**Graphics:** If you provide some, they must adhere to copyright regulations and be of good quality to attach to or include in articles (We will provide these if none are submitted)

**Editing:** Our editor will suggest edits and must be resolved within two weeks in order for the article to meet its deadline or it may publish later

**Rights:** Complete Writers Release Form prior to submission and publication.

\* These are mere suggestions to spark your creativity on possible coaching topics. If you have other ideas, we're open to that.



<b>Deadlines, Generally</b>	<b>Initial Editing Resolve Dates (can be longer)</b>	<b>Scheduled Posts – Public (Mondays)</b>	<b>Social Media Posts/Promotion (both parties)</b>
January 15 <sup>th</sup>	January 31 <sup>st</sup>	March +	March/April
February 15 <sup>th</sup>	February 28 <sup>th</sup>	April +	April/May
March 15 <sup>th</sup>	March 30 <sup>th</sup>	May +	May/June
April 15 <sup>th</sup>	April 30 <sup>th</sup>	June +	June/July
May 15 <sup>th</sup>	May 31 <sup>st</sup>	July +	July/August
June 15 <sup>th</sup>	June 30 <sup>th</sup>	August +	August/September
July 15 <sup>th</sup>	July 31 <sup>st</sup>	September +	September/October
August 15 <sup>th</sup>	August 30 <sup>th</sup>	October +	October/November
September 15 <sup>th</sup>	September 30 <sup>th</sup>	November +	November/December
October 15 <sup>th</sup>	October 30 <sup>th</sup>	December +	December/January
November 15 <sup>th</sup>	November 30 <sup>th</sup>	January +	January/February



## A-Squared LAMP Groups Author/Writer Release Form

Please complete and sign the release below. Scan using a phone app like CamScanner or other device and send to [connect@asquaredlamps.org](mailto:connect@asquaredlamps.org) along with (1) the article(s) and (2) your 100-word or less bio, and (3) your photo. Alternatively, they may all be mailed to: A-Squared LAMP Groups c/o Guest Writers, PO Box 5331, Hacienda Heights, CA 91745.

**RELEASE AND PERMISSION TO PUBLISH.** I am the author/writer of the article(s) listed below and entitled:

- 1 \_\_\_\_\_
- 2 \_\_\_\_\_
- 3 \_\_\_\_\_
- 4 \_\_\_\_\_
- 5 \_\_\_\_\_

These are my original work(s) and I have not sold or otherwise assigned the copyright. It has not been previously published and has not been submitted for consideration to other publishers except as follows (list any newspapers, magazines, journals, or websites):

\_\_\_\_\_

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Payment Amount Agreed (if any) \$ \_\_\_\_\_

Other Material Inducements (if any):

Approved by (Publisher's agent): \_\_\_\_\_ [printed name] on \_\_\_\_\_ [date].

If payment is due, email an itemized invoice to [connect@asquaredlamps.org](mailto:connect@asquaredlamps.org) along with a signed IRS tax form W-9 (required).

SIGNATURE: \_\_\_\_\_ Date: \_\_\_\_\_

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