

YOURS NOW FOR FREE! CONVERSATIONAL LANGUAGE LEARNING TECHNOLOGY!

We are offering small ministries an affordable option that most large institutions and businesses utilize to teach new languages. Our system is similar to Rosetta Stone and Duolingo, but BETTER. It has more languages, more learning levels, more extra materials, and higher review ratings for ease, portability, language accuracy, and language progression.

	INCLUDED IN PACKAGE NOW!			
	LEVEL 1	LEVEL 1.5	LEVEL 2 †	LEVEL 3 †
Ministry Cost	\$0	\$0	\$500	\$1500
# of Users ¹	5	10	20	UNLIMITED
User Cost with Ministry Code	\$50	\$50	FREE	FREE
Total # of Learners ²	7	15	100	UNLIMITED
# Instructors ³	1 (YOU)	1 (YOU)	2 (YOU + 1)	YOU + UNLIMITED
Language Portal Period length	1 year	1 year	1 year	1 year
A-Squared LAMP Grps Partner Level	BRONZE	GOLD	GOLD	GOLD ELITE ++ (+1 admin)
BONUS Instructor Tools	Videoconferencing	Videoconferencing	Videoconferencing	Branded LMS course portal
BONUS Mtls & Benefits	Notecard Invitations, Branded Form	Notecard Invitations, Branded Form	+ Ministry-Council Representative, 1	+ Ministry-Council Representative, 2
BONUS Training & Access	1 Free License for you	1 Free License for you	+ Post Community Events Access	+ Post Community Events Access

1 Registered USERS Get:

- One year of computer access to ALL 70 languages, plus 24 ESL modules. Includes ALL levels (beginner to fluent), all supplemental movie and modules (with subtitle clickable learning), and voice-print recording and comparison speaking. Users can be added to your class lists.
- Ability to add up to FIVE family members, friends, or church partners (learners) to their account to create a learning group with whom they can practice. Main user will be able to see the progress of those who are added. Great for encouraging local engagement and accountability for multiple locations. One \$50 account with six people in it translates to a cost of just over \$8 per person for a year of language learning!
- Portability by downloading smartphone APP with all of their language learning in one place to practice. It works internationally.

2 Added LEARNERS Get:

- Everything a User gets, but will be under the User's account. The user can view which languages their five additional learners are working on and their progress, but no personal data. When a account user's access ends, so do their learners. If the user renews, learners may continue, or the user may select new people to add to their account. Registered learners can also be added to your class lists.

3 All INSTRUCTORS Get:

- Everything the USERS have access to in their own learning portal.
- Ability to create unlimited classes and to add registered users and learners into or out of your class list(s) from the instructor's portal. Instructors' quick link page in our site.
- Access to a Zoom conferencing login to host your own virtual classes, presentations, practices, and more. Shared is a group host login. Paired is two-only.
- The ability to sell one or more classes in a holistic way to include access to both this language learning technology and their own class curriculum based on their ministry's needs and focus for learning and presenting.

† MINISTRY PARTNERS are created automatically with your 11th or 30th User registration, or your ministry can also choose to contribute directly for its desired level:

- Bonus access based on the level of partnership into A-Squared LAMP Groups, including members-only content for Christians..
- Bonus printed materials to help with recruitment, registration, and fundraising for your ministry with more instructors based on partnership level.
- Ability to utilize our community events system to create events, collect funds (no organization fees charged), and post publicly using the event link.

†† GOLD ELITE is our top level partnership, which includes administrative access. Ministries can add their own unlimited users, learners, and instructors directly from the administrative portal all at once.

SIMPLEST. *Your ministry offers language learning NOW:*

1. **Today: Activate Yourself.** Cost to you: \$0. Cost for one User: \$50. Cost for User + 5 user-added learners: \$8.34 pp.
2. Simply send invitations (mail, email, flyers) for contacts to sign up using your ministry code to learn a language, particularly one that is associated with your ministry work. Suggested languages for your ministry might be:

3. Both the Users and their Learners get added into your ministry-named class list. You can email anyone in your class list and view their progress. Send a welcome note, invite them to an event, or send offers.
4. Optionally, offer access from your ministry that people can register and/or pay for. Build the user cost and/or a ministry donation fee into the price of the service.
5. Host a celebratory event and/or offer certificates directly from your ministry to those who finish the levels – beginner, intermediate, advanced, etc..
 - Additional ministry costs for you might be the purchase of stamps, paper, ink, and certificates.
 - If five users sign up, you get a Zoom conference & class hosting account to use. If 11 users sign up, you get upgraded to a level 2 ministry partner and get an extra instructor and 10 more users at no additional cost.
 - If your ministry has a WordPress website or utilizes Woo Commerce, we will provide the website code to add the product and/or embed the page directly into your own site. We're here to help you, so just ask.

NEXT LEVEL NOW. *You want to activate creative methods for integrating language learning into your work:*

1. **Simple Option 1 (above):** Keep using the recruitment materials to invite more users. Get automatically upgraded to a level 2 Ministry Partner when your 11th user signs up, or to level 3 partnership with your 30th user.
1. **Option 2:** Create a paid class event(s) that people can sign up for and build this user cost into class pricing. Provide your code to give access to the "technology" part of your class once they are registered with you.
2. **Option 3:** Host free monthly virtual or in-person meetings with registered users as part of your ministry work or as an incentive for ministry friends and donors to connect with or contribute to you and your ministry.
3. **Option 4:** Create a subscription schedule to learners that augments language modules with your own focus (eg, Bible, culture, grammar, etc), and give access to recordings, materials, and other subscription sessions.
4. **Option 4:** Offer it as a core piece of your outreach and provide opportunities to foster conversations with strategic groups of people (for example, offering ESL learners taught in Hindi, Arabic, Turkic, Thai, or Russian, etc.); or build connection within faith communities for you and your work (for example, offering Biblical Greek and Hebrew, Spanish, Korean, Chinese, or Haitian in their church or ministry settings).
5. **Option 5:** Require it for your short-term travelers and build in the cost as part of trip pricing. Connect team members and use it as a team builder prior to their travels.
6. **Option 6:** Have churches, Christian schools, or private and company donors sponsor your ministry and offer it to their membership or staff for free, in addition to adding your own users.
7. **Option 7: What other resourceful ideas and utilizations can you and God imagine to build up your ministry and its work for God's Kingdom? We will support it to the best of our ability.**